



Policy Plan 2025-2026

40th Board of CHEOPS

1. Preface

Dear reader,

This is the policy plan of the 40th board of CHEOPS, Study association of the Built Environment. This policy plan provides you with our ambitions on developing the association actively, in the form of a vision and important goals that we aim to achieve the upcoming year.

For the last few months, we have been working on creating this policy plan and on all the preparations for the upcoming year. We could not have done this without the help of the Advisory Council and the 39th board of CHEOPS. Therefore we want to thank the members of both parties for giving us helpful and inspiring advice.

We will start the new year with a lot of energy and enthusiasm and we hope that you are as excited as we are. So enjoy reading our plan and hopefully see you soon at one of our activities or at the CHEOPS bridge.

Fraukje Brandenburg
Wieke Hofstra
Isabella van de Kerkhof
Olivier Schim van der Loeff
Evi Denis
Michelle Kersten

Chairman
Secretary / Vice-Chairman
Treasurer
Commissioner of Education
Commissioner of Professional Relations
Commissioner of Public Relations

On behalf of,

The 40th board of CHEOPS, Study association of the Built Environment,
Eindhoven 28-08-2025



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3. Introduction

This short-term policy plan describes the goals of the 40th board of CHEOPS in the academic year 2025-2026. In this plan, an elaborate description of the yearly goals of the study association is given, supported by the ideas and means to realize these goals. The policy plan is a supporting document that provides the board and the members of CHEOPS with a clear insight in what the goals are for this year.

In the academic year 2016-2017 a long-term policy plan has been created by the 31st board, with the help of the members of CHEOPS. The CHEOPS Vision and Strategy Document describes the goals for the association stretching over multiple years. This document provides the basis for the policy plan for every board and is therefore included in this document. Every board has a different vision for their year and will work on their yearly goals in their own way. In order to get more insight, it is advised to read the document before laying eyes on the policy plan of the 40th board.

Our vision, Beyond Blueprints, is defined in the fourth chapter. In order to realize this vision, the following goals have been set up: “Internal Improvements” and the points of attention; mainly focusing on VAT reliability and reforming the policy plans. These are elaborated in the fifth chapter. This document will also include an introduction of the board and a division of tasks and committees.

4. Vision | Beyond Blueprints

Since its foundation, CHEOPS has undergone many changes, some bigger than others, yet there always was continuous improvement. At times, changes have already been initiated but still require proper implementation to reach their full potential.

With the vision 'Beyond Blueprints', the 40th board aims to strengthen the foundation of the association and further build upon what CHEOPS has already achieved. This vision reflects the idea of not only maintaining what has been achieved, but also daring to take the next steps toward long-term progress. Two main policy points define this approach. The first, 'Internal Improvements', focuses on increasing member involvement in activities and committees. The second goal consists of two parts. On the one hand, 'Finetuning Finances', which concerns the correct and most efficient implementation of VAT liability. On the other hand, 'Reforming Policy Plan', which explores how the process of drafting the policy plan can be optimized.

By pursuing these goals, the 40th board will go beyond the existing blueprints of the association. In doing so, it aims not only to preserve what has been built, but also to lay the groundwork for an even stronger foundation that will benefit CHEOPS.

5. Goals

5.1 Internal Improvements

One of the main goals of our board is to strengthen the involvement of both active and non-active members within CHEOPS. In recent years, the number of involved students (at activities) has decreased, which has made it more difficult to fill committees and to keep the association running smoothly. We believe that an enthusiastic and well-functioning group of members is the foundation of CHEOPS.

To achieve this, we will first focus on understanding why fewer students become active members. Research into current membership numbers, student interests, and reasons for non-involvement will give us a better picture of the situation. Based on these insights, we will experiment with different approaches throughout the year, and we will evaluate the results so they can be improved in the future.

The lustrum year provides unique opportunities to involve new members. Large-scale and special activities will make CHEOPS more visible, which may inspire students to discover what the association has to offer. This visibility can also spark interest in joining a committee or helping to organize events themselves.

A specific focus will be placed on first-year students. During the introduction week, our approach was less about giving standard promotional talks, and more about showing genuine interest in students and introducing them gradually to CHEOPS. We also aim to improve how we communicate what committees are and what they do, since many first-year students are not aware of this. Promotional moments such as promotion week, the book sale, and sign-up opportunities will be used to give a clearer image of the association. These efforts will be evaluated after each activity/event to adjust and improve the strategy. During the introduction week, the promotion of the BID proved to be insufficient. Due to a lack of registrations, the BID was cancelled for the moment and will hopefully be replaced with a similar weekend or evening later in the year.

To lower the threshold for students to visit CHEOPS, we will also organize informal initiatives such as free lunches. These small-scale and accessible events will provide opportunities for students who may not yet be familiar with the association to get to know it better. We will evaluate whether these lunches contribute to involvement and adjust them accordingly.

Committees will receive special attention, as some were not fully staffed in the past year. Furthermore, we will look at how other study associations attract and engage members, in order to adapt successful practices to our own situation.

By combining research, experimentation, and continuous evaluation, our board aims to make CHEOPS a more attractive and inclusive association for all Built Environment students.

5.2 Points of Attention

The 40th board of CHEOPS aims to address two developments within the association. These attention points are divided into two main elements. Firstly, completing what the 39th board has already started, which is becoming VAT liable. This attention point is centered around preventing and solving the upcoming challenges that will occur with being VAT liable, ensuring a smooth approach to be VAT liable for the upcoming years ahead. Furthermore, this attention point introduces a shift for the function of the Treasurer and the Audit committee. Secondly, the reformation of the policy plan will be investigated, aiming to create a more effective structure for future candidate boards. By involving former CHEOPS boards, members, and other (study) associations, the goal is to develop a framework that supports both feasibility and long-term improvement of policy making within CHEOPS.

Finetuning Finances

As of August 1st, 2025, CHEOPS has become VAT liable, introducing new responsibilities and challenges that the 40th board aims to prevent and solve. To address this, the board will review how expenses above €100 are declared, as these must be submitted with an invoice. In addition, the procedures for checking VAT during the Audits will be clarified, since these requirements are not yet fully defined.

The current intermediate financial overview will also be evaluated and improved to provide members with clearer insights while fully incorporating VAT-related aspects. As this is the first time CHEOPS faces VAT liability, it is essential to determine which methods work best, to document them properly, and to apply them consistently across committees, budgets, declarations, and invoices. In addition, the first tax assessment will take place in October, which means that the exact procedure must be investigated.

Through these steps, the 40th board aims to guarantee a smooth transition into VAT liability while safeguarding financial clarity and stability.

Reforming the Policy Plans

Each year, the candidate board of CHEOPS identifies topics they wish to improve within the association. They then dedicate part of their board year to working on these chosen goals, with the intention that CHEOPS ultimately benefits from these policy plans. In recent years, however, it has become apparent that the process often leads the candidates to search for problems rather than to experience them directly. One of the reasons for this is that candidate board members have only a limited perspective on the association and its potential for growth. As a result, the policy plan does not always capture the full range of possibilities available. For this reason, we believe that the way policy plans are developed within CHEOPS requires change and reformation.

In order to find a better alternative for developing policy plans, research is required. First, the experiences of former board members provide valuable insights. By reflecting on their process of developing policy plans, we can identify what aspects worked well, what challenges they faced, and where improvements are needed in the process of drafting these plans.

Second, it is important to recognize that the way CHEOPS currently develops its policy plans is not the only approach. Many associations use different methods to improve themselves. To learn from these practices, we will have meetings with both current and former board members of other associations to understand how they have experienced the identification of their policy plans. While CHEOPS shares the most similarities with other study associations, we also aim to engage with different types of associations to gain broader perspectives.

Our goal is to provide a concrete solution for the 41st board of CHEOPS. Since the formation of the policy plan begins during their candidate period, which takes place in the fourth quartile of this academic year, we aim to have this action point completed by then. In this way, the 41st board will have a solid blueprint to guide them as they begin developing their own policy.

6. Board

6.1 Chairman

Name Fraukje Brandenburg
Date of Birth 26-08-2004
Place of Birth Oss



'The Chairman is responsible for keeping an overview of everything that happens within the association. The Chairman keeps track of the agenda of the board and on the policy progress of the association. Moreover, the Chairman is responsible for initiating and leading the board meetings and the General Members Meetings. The Chairman should also be able to support and help board members. Finally, the Chairman should represent the board and act as the representative of the association to external parties.'

I'm thrilled to begin the upcoming year as chairman of our amazing association. From the moment the candidate process began, I've been excited about the challenges, opportunities and memorable moments this year will bring. Initially, I didn't have a specific role in mind, but as I learned more about each function and clarified my goals, I realized that chairman was the perfect fit. I value the diversity of this function and that it gives me the freedom to help my fellow board members. I'm eager to further develop my skills and truly excited to form a board with these five incredible individuals.

I grew up in the beautiful town called Heesch, surrounded by family members with a background in the Built Environment. So it's no surprise that my interest in this field began at an early age, which eventually led me to study here in Eindhoven. In my second year, I decided to become an active member of CHEOPS, I still believe this is one of the best decisions I have made in my student life. Although I have only been part of two committees, I quickly grew to love the association. That's why I chose to go for a board year, I am truly excited for the adventure that lies ahead.

6.2 Secretary / Vice-Chairman

Name Wieke Hofstra
Date of Birth 12-09-2004
Place of Birth Gouda



'The Secretary/Vice-Chairman is the right hand of the Chairman within the board. The Secretary/Vice-Chairman takes care of the minutes of the board meetings and General Members Meetings, of the incoming and outgoing mail and is responsible for the members administration. Besides this, the Secretary/Vice-Chairman coordinates the publicity within the association.'

I'm very excited to be the Secretary/Vice-Chairman of CHEOPS in the upcoming year and develop myself in this function. As I've been a proud member of the PromoCie for a couple of years and my learning goals align very well, I'm delighted to take on this role. The upcoming year will undoubtedly bring challenges and opportunities, but above all, a lot of fun. I'm happy to be able to contribute to this amazing association in this way with my fellow board members.

I am originally from Gouda/Waddinxveen, where I grew up and quickly discovered that I wanted to study something combining creativity and technology. This obviously led to me choosing this study and ending up in Eindhoven. I moved here and I enjoyed the student life with my study and friends a lot. Some of my friends joined first year committees and after seeing the fun they had, I decided to join some too. Immediately, I felt very at home in the association and eventually decided to go for a board year. I'm thrilled to share this year filled with great experiences with these great people!

6.3 Treasurer

Name Isabella van de Kerkhof
Date of Birth 04-12-2003
Place of Birth Helmond



‘The treasurer is responsible for the financial affairs of the association and monitors and checks the finances of committees, sub associations (and podia). Next to that, the Treasurer gives the General Members Meeting insight in the financial situation of CHEOPS.’

In the coming year, I will be the treasurer of CHEOPS. I’m excited to start this adventure together with these great people. Besides overseeing the finances of CHEOPS, I’ll also be responsible for the Skybar!Underground. Last year I already had the pleasure of being in this committee, which made the function even more fun to me. I believe that being the treasurer will help me to tackle my learning goals and I think I can learn a great deal from it, for example having a more structured agenda.

I grew up in the most beautiful city called Helmond. After high school I had no idea what study I wanted to do, so I left the country to go to the smallest town ever in the United States. Here I found out that I was quite interested in the built environment and decided to take a leap of faith. Luckily, I really enjoy this study and in my first year I decided to join a committee to see if I liked CHEOPS, which I did. Through CHEOPS I have met many of my friends and I have made some amazing memories. I hope that during my board year I’ll be able to make even more amazing memories.

6.4 Commissioner of Education

Name Olivier Schim van der Loeff
Date of Birth 15-09-2004
Place of Birth Utrecht



‘The Commissioner of Education (CO) regulates everything within the association that has something to do with education. The CO supervises education consultations and represents the students of the department of the Built Environment in meetings within the department and university. The CO also follows the current state of affairs in the field of education and communicates this to the students.’

I am very excited to be this year’s Commissioner of Education. When I orientated to the boards function there were a few that excited me, but I found that I was most drawn to this one. I would like to be the bridge that connect students, faculty and association. When students experience difficulty with the way courses are held, I want to work on a solution that suits them and the faculty of the built environment. I also am looking forward to working with my 5 great board colleagues.

Originally I am from the City of Utrecht. Three years ago I started studying architecture in Eindhoven. In my second year I moved to this city. Since then I am enjoying what Eindhoven has to offer. I have been an active member of CHEOPS since my first year, when I joined the activity committee. In the later years I joined some other committees and have been having a great time at CHEOPS. I met some great people throughout these years and hope I can be a gateway for others into the association.

6.5 Commissioner of Professional Relations

Name Evi Denis
Date of Birth 24-05-2004
Place of Birth Eindhoven



‘The Commissioner of Professional Relations (CVR) is responsible for maintaining and improving the network of course related contacts of CHEOPS. The CVR also coordinates and guides the course related contacts of the different committees of CHEOPS and follows the state of affairs in the field of course related activities to monitor the quality of these activities. The CPR establishes and maintains the relations of CHEOPS, the CVR organizes the activities with the external parties.’

In the upcoming year, I will be the Commissioner of Professional Relations of CHEOPS. I am very excited to take on this role within the 40th board. At the start of the candidate process there were multiple functions that had my interest. Further on in the process, I felt like this function was the perfect fit for me. It aligns with all of my learning goals and apart from that, the function excites me for the upcoming year.

I grew up in a town called Best, which is not so far away from Eindhoven. Still, during my first year I moved to the city to get the best possible student experience. My interests in architecture started when I was very young, and this meant that Architecture, Urbanism and Building Sciences is an amazing study for me. It excited me to meet new people and make friends with the same interests. Which is what I found at CHEOPS. It was by joining committees that I knew I wanted to do a board year at the association. Therefore, I am thrilled to take on this new experience together with five amazing people!

6.6 Commissioner of Public Relations

Name Michelle Kersten
Date of Birth 24-08-2005
Place of Birth Veldhoven



‘The Commissioner of Public Relations (CPR) is responsible for the maintenance and improvement of contacts with companies, institutions and media, regarding acquisition of sponsorships and publicity. The CPR is also responsible for the coordination of acquisition and media contacts of committees. The CPR establishes and maintains the relations of CHEOPS, the CVR organizes the activities with the external parties.’

I am very excited to take on the role of Commissioner of Public Relations next year. At first, I was interested in several functions, but along the way I realized that my learning goals align perfectly with this position. I am eager to develop myself further and look forward to the many opportunities to grow and learn within this function.

I grew up in a small town called Sevenum, located in the beautiful Limburg. During my first year of studying, I moved to Eindhoven and quickly became active at CHEOPS. In that same year, I already joined three committees, which gave me the chance to meet a lot of new people. Over the past two years, CHEOPS has truly become my second home. Next year, I am excited to share this feeling with others and to show many people how much fun our association can be!

7. Division of Committees and Services

Board

| | |
|-----------------------------|--|
| Fraukje Brandenburg | Chairman |
| Wieke Hofstra | Secretary / Vice-Chairman |
| Isabella van de Kerkhof | Treasurer |
| Olivier Schim van der Loeff | Commissioner of Education |
| Evi Denis | Commissioner of Professional Relations |
| Michelle Kersten | Commissioner of Public Relations |

Board Transmission Committee (BTC)

| | |
|---------------------|--|
| Rick van Kollenburg | Chairman |
| Jisse Silfhout | Secretary / Vice-Chairman |
| Neele Bakker | Treasurer |
| Sofie Driessen | Commissioner of Education |
| Pepijn Walterbos | Commissioner of Professional Relations |
| Coert Kwakkernaat | Commissioner of Public Relations |

Advisory Council (AC) - Fraukje Brandenburg

| | |
|-----------------------------|--|
| Jonar Nikkels (Chairman AC) | Commissioner of Public Relations |
| Job Jansen | Treasurer |
| Floor de Jonge | Chairman |
| Stan van Rijn | Chairman |
| Emma Kaandorp | Secretary / Vice-Chairman |
| Tristan Louw | Commissioner of Public Relations |
| Wouter Kortleve | Chairman |
| Sofie van Stam | Treasurer |
| Rosa Kievit | Secretary / Vice-Chairman |
| Iza van Damme | Commissioner of Professional Relations |
| Tom van Teeffelen | External advisor |

Audit - Isabella van de Kerkhof

| | | |
|--------------------|----------------------------------|------------------|
| Job Jansen | Treasurer | 35 th |
| Yannick Fermin | Treasurer | 36 th |
| Tristan Louw | Commissioner of Public Relations | 36 th |
| Sofie van Stam | Treasurer | 37 th |
| Olivier Verstijlen | Treasurer | 38 th |
| Neele Bakker | Treasurer | 39 th |
| Sofie Driessen | Commissioner of Education | 39 th |

Other Councils

| | |
|-----------------------------|--|
| Fraukje Brandenburg | Federation of Study Associations Eindhoven |
| Wieke Hofstra | Federation of Study Associations Eindhoven |
| Olivier Schim van der Loeff | Program Committee |
| Olivier Schim van der Loeff | Student Advisory Council |
| Olivier Schim van der Loeff | Joint Program Committee |
| Olivier Schim van der Loeff | Monitoring Group Bachelor College |
| Olivier Schim van der Loeff | Monitoring Group Master |

Course Related Committees

| | |
|------------------|----------------------|
| Evi Denis | Activity Committee |
| Evi Denis | Magazine Committee |
| Michelle Kersten | Small trip Committee |
| Evi Denis | Large trip Committee |
| Wieke Hofstra | Contest Committee |

Educational Committees

| | |
|-----------------------------|----------------------|
| Olivier Schim van der Loeff | Propaedeutic Council |
| Olivier Schim van der Loeff | Bachelor Council |
| Olivier Schim van der Loeff | Master Council |

39th

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36th

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36th

36th

37th

37th

38th

38th

Leisure Committees

Fraukje Brandenburg
Isabella van de Kerkhof
Fraukje Brandenburg
Olivier Schim van der Loeff
Michelle Kersten

Faculty Party Committee
SkyBar!Underground Committee
Plugged Festival Committee
Introduction Week Committee
Introduction Camp Committee

Facilitary Committees

Isabella van de Kerkhof
Wieke Hofstra
Michelle Kersten

Do It Yourself Committee
Promotion Committee
Media Committee

Lustrum Committees

Wieke Hofstra
Evi Denis
Wieke Hofstra
Olivier Schim van der Loeff
Isabella van de Kerkhof
Fraukje Brandenburg
Michelle Kersten
Fraukje Brandenburg

Central Lustrum Committee
Central Lustrum Committee
Lustrum Gala Committee
Vertigo Party Committee
Lustrum Symposium Committee
Lustrum Activities Committee
Lustrum Weekendtrip Committee
Lustrum Beer Brew Committee

Services

Olivier Schim van der Loeff
Wieke Hofstra
Isabella van de Kerkhof
Michelle Kersten

Booksale
Social Media
Exploitation mobile beertap and SkyBar!Underground
Career Resources

8. Changes Compared to Last Year

8.1 Committee Approach

In the upcoming year, some changes regarding the committees will be made. This year there will be a large trip committee added to the list of committees. Furthermore, the first year committees might be introduced later.

Large trip committee

Every two years a large trip is organized by CHEOPS. The large trip organized by the 38th board was a success. Therefore, the decision was made to do a large trip during this lustrum year as well, meaning that in the upcoming year, three trips are made. The lustrum weekend trip, the small trip and the large trip.

First year committees

Due to a lack of interest by first year students during the intro week, the Built Environment Introduction Days (BID) have been cancelled. In the past years, the first year committees were promoted during the BID, resulting in all four first year committees filled with students. This year, the possibility arises that these committees will not be filled at the start of the year. In promotion week one, the committees will be promoted with the hopes that students are interested in joining. The goal is to get some members in each committee, even if it is not enough. In case that committees are unable to be filled with enough people after promo week, the board takes on necessary tasks of the committees. Also, in the first quartile, as a replacement for the BID, a first year weekend is planned to be organized by the 39th board. In this weekend the first year committees will be promoted again to get enough members. The first faculty party will be organized by the Central Lustrum Committee, so therefore the party committee can start in quartile two. For the P-council, there is the option to promote it during lectures of first year courses. By starting the committees later, students have had time to get to know CHEOPS and might be more excited to join one of the committees.



Appendix A

9. CHEOPS Vision & Strategy Document

Version November 20, 2023

Contents

Planning Pyramid
Vision Tetralogy of CHEOPS
Targets of CHEOPS
Goals per year
Year Policy

Planning Pyramid

Daily

Weekly

Per Quartile

Yearly

3-5 Years

Forever

Forever

Schedule

Actions

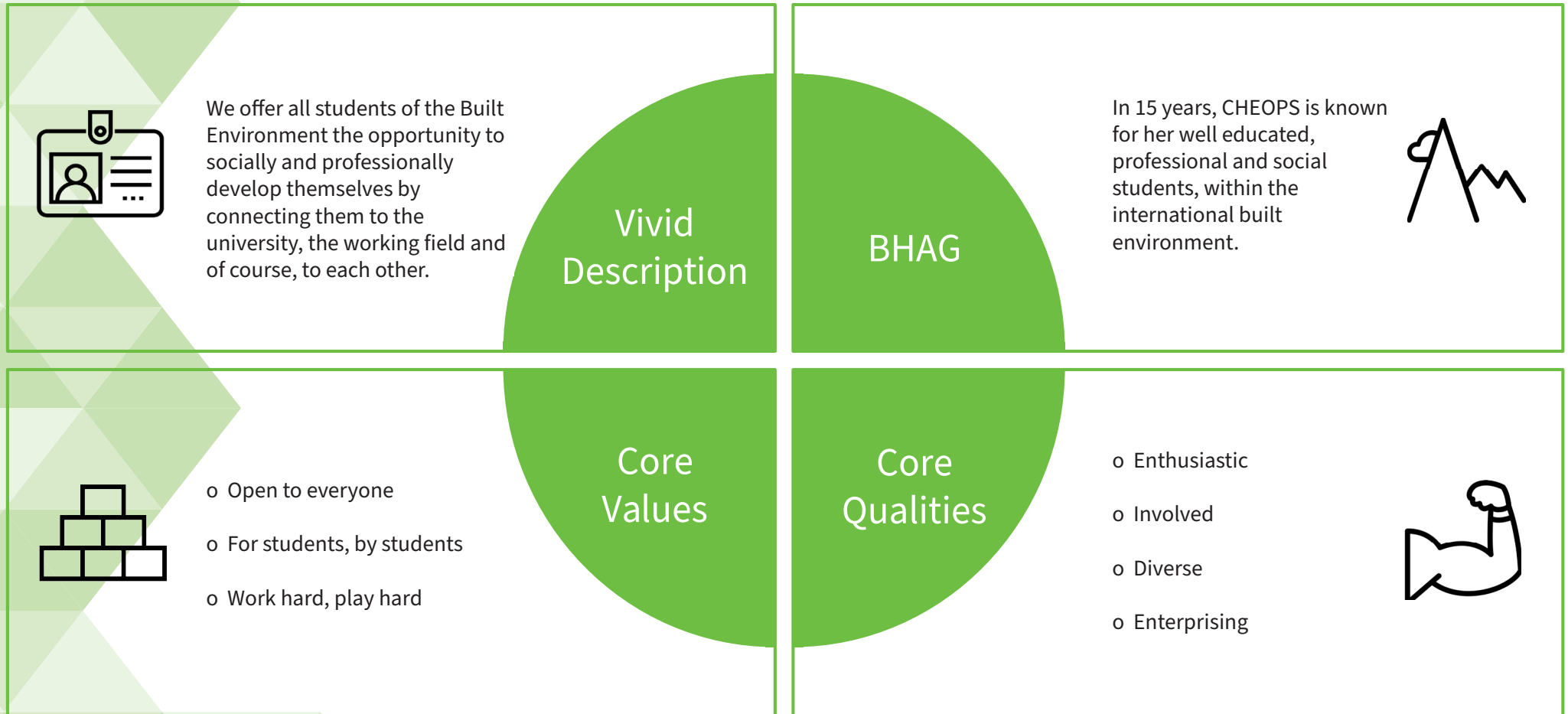
Goals

Targets

Why / Vivid Description

Core Values

Vision Tetralogy



Core Values & Qualities

- o Open to everyone
- o For students, by students
- o Work hard, play hard
- o Enthusiastic
- o Involved
- o Diverse
- o Enterprising

- CHEOPS is open to all students; bachelor and master and active and non-active members. We are open for questions, tips feedback and improvement. The students of CHEOPS are open minded, open to experiencing new things and meeting people.
- Everthing CHEOPS does, is done for and organized by her students.
- Collaboration is a vital aspect of CHEOPS, both within and apart from the study. In addition, having fun and socializing is an important aspect that should go hand in hand with the serious matters.
- CHEOPS members are enthusiastic and they can enthuse, motivate and stimulate others.
- CHEOPS, as well as her members, is involved with her students, their education and with the Built Environment.
- CHEOPS is there for the Built Environment students of all different years and disciplines. CHEOPS has a wide range of sub-associations and committees that operate in different fields and offer a diverse program of social and professional activities, to hand students the opportunity to both specialize and broaden their view.
- CHEOPS members take initiative, are active and are not scared to try new things.

Targets

2014

2020

Target 1

- i. Clear and complete policy
- i. Clear information structure
- p. Professional network Built Environment
- c. Drinks attended by diverse public

2020

2023

2026

Target 2

- p. Activities promoted/supported by a course
- c. All activities are well visited
- f. Committed to working on prestige project(s)

Target 3

- i. Synergy CHEOPS and the sub-associations
- e. Clear and popular evaluation system
- f. National news with prestige project(s)
- p. Highly valued professional network
- p. Effective alumni network

2026

2029

2032

Target 4

- p. International network of companies and other institutions
- f. Achieving international fame
- e. Known for good education and satisfied students

BHAG

- i. The board only has a management task
- e. Top 10 of built environment studies in the world
- p. Qualitative connection between students and CHEOPS's network
- c. All students want to be part of CHEOPS and show that actively
- f. Yearly in the news with prestige projects

Targets - Explanation

Categories

The sub-targets are divided in 5 categories:

- c. Community
- e. Education
- f. Fame
- i. Internal
- p. Professional & Network

Community (c)

Target 1:

- The CHEOPS drinks are visited by a diverse and big group of active students, non-active students and staff.

Target 2:

- Without additional effort, all CHEOPS activities are visited by at least 70% of the maximum capacity with a mixture of active and non-active members.

Target 3:

Without additional effort, all CHEOPS activities are visited by at least 90% of the maximum capacity by a representative group of the student population.

BHAG reached if:

- All Built Environment students feel included and comfortable at CHEOPS and want to take part in committees and activities of CHEOPS and are proud to show that they are a member. Additionally, CHEOPS facilitates a tightknit community between

Education (e)

Target 2:

- The department and CHEOPS together have an evaluation system that works well and is known by all students. Students see the importance and a lot of them want to take part in the system.

Target 3:

- The course evaluations are filled in by a representative 30% of the students, discussed with teachers and communicated back towards students. With the help of the evaluations and student-teacher activities the collaboration between them is improved.

Target 4:

The Department of the Built Environment of the TU/e is widely known for its good education and satisfied students. Many students want to study here for the good education and great education supporting activities.

BHAG reached if:

- The education at our department is excellent and it is in the top 10 of built environment studies in the

Fame (f)

Target 2:

- Every year, CHEOPS is committed to working on prestige project(s) to gain publicity with.

Target 3:

- CHEOPS reaches a national audience with one or more prestigious projects each year.

Target 4:

- CHEOPS achieves international fame within the Built Environment

BHAG reached if:

- At least every year, CHEOPS is in the news with prestige projects.

Internal (i)

Target 1:

- CHEOPS has a clear ...
...policy and all CHEOPS bodies are aware of their intended role in this:
 - Long term plan: vision and strategy document
 - Policy to secure continuity in finance, contacts
- ... information keeping structure in terms of:
 - Archiving structure
 - Database for monitoring activities
 - Scripts and evaluations of all activities / bodies

Target 3:

- CHEOPS and the sub-associations work together in an effective and efficient way. The structure is effective and known and appreciated by all students of the Built Environment.

BHAG reached if:

- The board of CHEOPS is only occupied with management tasks and not with practical things that committee members can also do. The structure is efficient and effective.

Professional & Network (p)

Target 1:

- CHEOPS has a national professional network of at least 100 companies and/or educational institutions, documented well by a CRM-system.

Target 2:

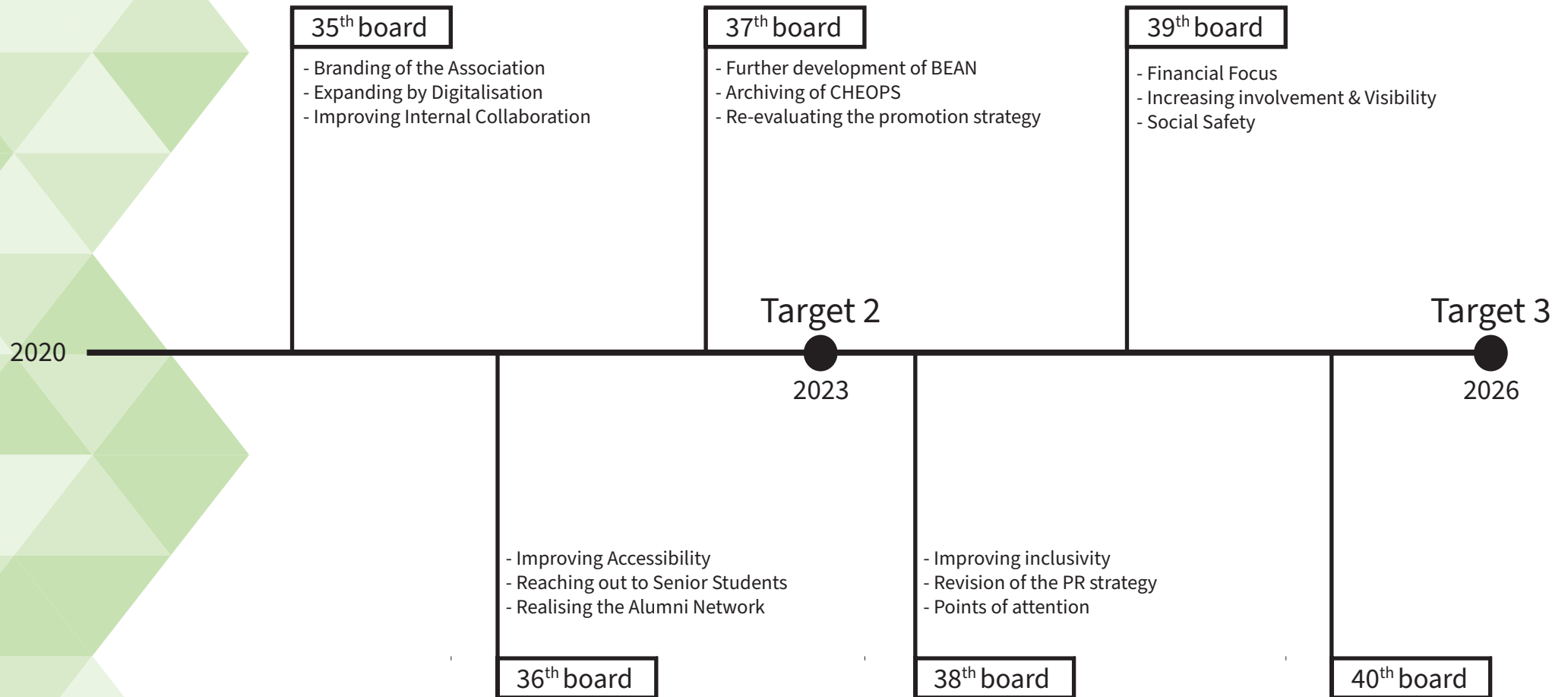
- CHEOPS has a great relationship with faculty and staff. Half of CHEOPS's activities are promoted or supported by a course

Target 3:

- CHEOPS ...
... has a growing, diverse national network of companies and educational institutions. CHEOPS is highly valued by its professional relations.
...is part of an effective alumni network of the Built Environment, of which every alumnus wants to be a member.

Target 4:

Goals



Note: the explanation of the initial goals, achievements, conclusions and reflections of the policy plan of every board is collected in the document 'History of goals and achievements CHEOPS' and needs to be updated by the board every year. Location: CHEOPS board workspace > board > policy plan > CHEOPS Vision & Strategy.

Year Policy

40th board

Goal 1: Internal Improvement

The aim is to strengthen the involvement of both active and non-active members within CHEOPS. The foundation of the association is formed by enthusiastic active members. Research into current memberships, student interests and involvement will picture the situation clearly. With the focus on first year students, new long term active members can be reached. By combining research, experimentation, events and evaluation the goal is to create an inclusive and active study association for all Built Environment students.

Goal 2: Points of Attention

The 40th board of CHEOPS aims to strengthen the association through two main elements. Firstly, the transition into becoming VAT liable which started August 2025, which requires adapting financial structures, digitalizing the Audit Committee, and ensuring committees handle budgets correctly. Secondly, reforming the policy process to create a clearer and more effective framework for future candidate boards. By learning from members, old boards and other associations, the goal is to make both finance and policy-making more successful.