



Policy Plan 2024-2025

39th Board of CHEOPS

1. Preface

Dear reader,

This is the policy plan of the 39th board of CHEOPS, Study association of the Built Environment. This policy plan provides you with our ambitions on developing the association actively, in the form of a vision and important goals that we aim to achieve the upcoming year.

For the last few months, we have been working on creating this policy plan and on all the preparations for the upcoming year. We could not have done this without the help of the Advisory Council and the 38th board of CHEOPS. Therefore we want to thank the members of both parties for giving us helpful and inspiring advice.

We will start the new year with a lot of energy and enthusiasm and we hope that you are as excited as we are. So enjoy reading our plan and hopefully see you soon at one of our activities or at the CHEOPS bridge.

Rick van Kollenburg
Jisse Silfhout
Neele Bakker
Sofie Driessen
Pepijn Walterbos
Coert Kwakkernaat

Chairman
Secretary / Vice-Chairman
Treasurer
Commissioner of Education
Commissioner of Professional Relations
Commissioner of Public Relations

On behalf of,

The 39th board of CHEOPS, Study association of the Built Environment,
Eindhoven 29-08-2024



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3. Introduction

This short-term policy plan describes the goals of the 39th board of CHEOPS in the academic year 2024-2025. In this plan, an elaborate description of the yearly goals of the study association is given, supported by the ideas and means to realize these goals. The policy plan is a supporting document that provides the board and the members of CHEOPS with a clear insight in what the goals are for this year.

In the academic year 2016-2017 a long-term policy plan has been created by the 31st board, with the help of the members of CHEOPS. The CHEOPS Vision and Strategy Document describes the goals for the association stretching over multiple years. This document provides the basis for the policy plan for every board and is therefore included in this document. Every board has a different vision for their year and will work on their yearly goals in their own way. In order to get more insight, it is advised to read the document before laying eyes on the policy plan of the 39th board.

Our vision, Firming Foundations, is defined in the fourth chapter. In order to realize this vision, the following goals have been set up: "Financial Focus", "Increasing Involvement & Visibility", and "Social Safety". These points are elaborated in the fifth chapter. This document also includes an introduction of the board and a division of tasks and committees.

4. Vision | Firming Foundations

CHEOPS has grown tremendously since its founding in 1985. The association has made significant progress since then. However, sometimes with progress comes obsolescence. This has been the driving force behind the forming of our policy. The policy points that have been established primarily focus on firming the existing foundation of CHEOPS. All three policy points contribute to this same goal.

As previously mentioned, the goal is to firm the foundation on which CHEOPS is built. To achieve this, three policy points have been established. The policy point financial focus addresses the restructuring of CHEOPS' financial situation. A significant part of this policy point involves working out the tax obligations of CHEOPS. This contributes to the financial foundation of the association. Furthermore, this policy point focuses on optimizing the audit meetings. Increasing involvement & visibility focuses on bringing more attention to the activities organized by CHEOPS. Attention is paid to the expected and actual number of participants at different kinds of events. Maintaining a good relationship with the faculty is also seen as an important aim. Because CHEOPS values its members highly, it is important that they feel safe within the association and its activities. The policy point social safety strives to make CHEOPS a safe haven for its members. To achieve this goal, social safety will be promoted in various ways, including different activities and promotion across different channels.

By working on all these policy points in the coming year, the 39th board hopes to firm the foundation of CHEOPS together, because you can only build on a strong foundation!

5. Goals

5.1 Financial Focus

The 39th board of CHEOPS aims to improve the financial structure of the association. This point is divided into two main elements. Firstly, the matter surrounding becoming tax liable, which is the main focus point. In addition, restructuring the audit is an aspiration within this policy point. The last part consists of improving the stock counting system in the Skybar!Underground.

Within CHEOPS, more money is spent on costs than is generated by sales, creating a VAT concern. Furthermore, the knowledge and approach are conveyed verbally during audit meetings and there is no clear document on how to approach audit meetings in the most efficient, yet reliable way.

Becoming tax liable

The biggest part of improving the financial structure of CHEOPS relates to becoming tax liable. An agreement was drafted in October 2018, stating that CHEOPS has been granted an exemption from paying sales tax. CHEOPS is currently not tax liable. Very briefly, this means that CHEOPS does not pay tax on turnover and cannot get a deduction on expenses incurred from the association. The agreement was set up in 2018 according to the conditions CHEOPS was in at that time. CHEOPS must continue to meet these requirements in order for this agreement to remain in force. One of these conditions is that the association does not compete with commercial catering entrepreneurs in Eindhoven and that drinks are sold at cost price. In principle, we still comply with these facts, but chances are that this may not be the case in the near future. Therefore, the 39th board will take up this issue in their policy plan. This is partly to ensure that CHEOPS does not have to become tax liable out of the blue, which would lead to sudden extra pressure on the treasurer. Therefore, the upcoming year will be used to solve this issue. The aim is to become tax liable before the start of the next academic year, so that the 40th board does not have to take any more steps in this regard. This would also entail a reorganization of the accountancy system. Furthermore, there is a lot to gain for the association financially, as generally more expenses are incurred than the association brings in, so CHEOPS will have to pay less money for products that are bought.

Executing this policy requires a lot of knowledge. Among others, this knowledge could be gained from former treasurers and the university's financial advisor. To

gain enough and thorough knowledge on the matter, the first semester will be used to conduct interviews with the before mentioned parties and draw up a roadmap towards becoming tax liable. In the second semester, this roadmap will be able to be implemented.

Restructuring the audit

Another financial aspect where progress could potentially be made within CHEOPS, is the audit. Currently, there is no script on how to conduct audit meetings as efficiently and correctly as possible. Knowledge and the approach to audit meetings is transmitted verbally to new members of the Audit, which means that at some point knowledge might get lost. Next to this, there may be a change in the documents which need to be checked during the audit meetings after CHEOPS becomes tax liable. In order to improve the audit meetings, the 39th board will set up a script on how Audit meetings have to be conducted, so that the knowledge is not only transmitted verbally, but is also documented. It is reasonable to set this document up along with CHEOPS becoming tax liable, since this will likely have an impact on the Audit meetings and what needs to be checked.

After setting up the aforementioned script, a look at other associations will be taken to see how they conduct audit meetings. It is also important to check with these other associations which matters they look at with regard to tax liability. Furthermore, the 39th board aims to carry out audit meetings paperless. An audit meeting takes up a lot of paper, and it would be in line with the 38th board's policy point of sustainability if the audit meetings can be held paper-free.

Improving the counting system

Another part of the financial focus is to introduce a stricter stock counting system for the Skybar!Underground. It is currently not implemented to check the Skybar!Underground stock during the audit meetings, to see whether or not stock has been lost or stolen. To get a better overview of the stock, an automatic stock counting system would be greatly beneficial. Currently, the counting of the stock of the Skybar!Underground is done every Thursday before and after the drinks, but because not everyone has the required knowledge of the exact stock and how to count it, mistakes are regularly made in this.

5.2 Increasing Involvement & Visibility

CHEOPS, as an association, strives to provide its members with relevant and interesting activities. To achieve this aim, it is essential for the association to maintain close contact with our faculty to provide activities that are most relevant to the current curriculum. Next to this, it is important for the association to increase its visibility since this is an important factor in attracting new partnerships. These don't only provide our acquisition but also the possibility for CHEOPS to grow. As stated in the long-term policy plan, CHEOPS aims to increase its visibility on a wider scale.

Involvement

One of the primary goals of CHEOPS is to organize activities for students that complement their studies and provide valuable learning experiences. The association is well-known within the Built Environment faculty, including the students, teachers, and staff members. However, involvement from these groups could be improved. According to the long-term policy plan, CHEOPS strives for participation from all Built Environment students in its activities.

The first contact between our association and new built environment students is during the online selection day of the TU/e, where a promotional video of CHEOPS is shown. This video serves as an introduction to the association. However, this video is outdated and contains incorrect information. To make a strong and professional first impression, it is important that the information we present is accurate. Therefore, we will remake the promotional video.

As mentioned, CHEOPS organizes career-related activities. After the COVID-19 pandemic, it was experienced by previous Commissioners of Professional Relations and other FSE associations that these activities are less visited by students, compared to before the pandemic. After COVID-19, it was noticed that there is a different type of 'student'. This type of student is more reluctant to participate in aforementioned activities because they do not perceive them as adding value to their academic journey. To increase attendance, it is important to familiarize students with the educational value of these activities. By working together with companies, activities can be aligned with the learning materials. Effective and strong promotion can be done in the lecture halls. It is expected that this approach will enhance collaboration with the teachers and ultimately encourage more students to participate in the activities. To assess whether the promotion is effective, the year layer of the participating students will be monitored. This will provide insight into which year layers are most interested in specific activities.

Additional to the long-term policy plan, the relationship with the teachers will be strengthened. We aim to do this by making them feel more involved with CHEOPS through increased contact, social gatherings, and other activities. Consequently, a tight relationship decreases the threshold for the previously mentioned promotion.

Visibility

In the past, CHEOPS has organized prestigious projects such as a Symposium, 24UP, and CHEOPSx. These activities contributed to the visibility of the association. However, these were discontinued due to the Covid-19 pandemic and insufficient motivation and participation. As aforementioned, visibility is important for the growth of the association. This is ensured by new partnerships and new members. Consequently, visibility attracts new members which could contribute to the motivation and participation of the association.

In the first quartile, potential opportunities will be explored, such as thinking of a collaboration with the municipality (to give something to the community), organizing an activity ourselves or participating in a design challenge.

This process will also include the interests of our members, brainstorming sessions could be a meaningful way to contribute to this. Following up, a plan will be developed which includes the interest of the built environment students, strategies for gaining visibility, and ensuring that this policy point remains future proof.

5.3 Social Safety

CHEOPS, as a study association, plays a crucial role in providing a safe and inclusive environment for students. To achieve this, we will raise awareness of social safety among CHEOPS members and Built Environment students. By the end of the year, social safety will be a well-known concept within our community, supported by a comprehensive framework that will continue to guide future boards in maintaining this priority.

Ensuring social safety involves multiple approaches, including staying informed about student trends and implementing strategies to create a secure environment. Our policy is built around five key points: gathering information, maintaining regular contact, increasing visibility, organizing relevant activities, and hosting a dedicated Social Safety Week.

Analyses

At the beginning of the year, we will conduct research to identify the challenges and interests of our students related to social safety. This will inform the planning of relevant activities later in the year. It will increase the chance of the activities being well attended and tailored towards the interests of our students.

Contact

The analysis is also focused on contacting relevant people from our faculty and the TU/e. These contacts will provide us with current trends amongst students on social safety. For example, we will be in close contact with the academic advisors to work together with our faculty.

Visibility

An important factor in improving social safety is to create awareness and visibility of the topic. Promotion is a big part of this key point. This will be done with physical promotion, but also on social media and with related activities. So, for instance hanging posters of the CPS's in a place like the Skybar!Underground helps to ensure that they are visible. Since alcohol can increase the likelihood of unsafe situations.

Activities

Several different activities will be organized throughout the year, to make social safety more visible. Not only leisure, but also educational. These activities will raise awareness and can promote the topic in an active way. Think of physical activities like self-defense training or an educational lecture about social safety.

Social safety week

This week is dedicated to promoting social safety, aiming to create a lasting impact by raising awareness and fostering engagement with the key social safety topics. The week will be filled with activities designed to encourage participation and visibility. Social Safety Week will clearly demonstrate CHEOPS' commitment to maintaining a safe and inclusive environment. By actively involving students, the week is designed to leave a lasting impression, helping to embed these important values within our community. This week will take place in the second semester.

6. Board

6.1 Chairman

Name Rick van Kollenburg
Date of Birth 18-11-2003
Place of Birth Geldrop



'The Chairman is responsible for keeping an overview of everything that happens within the association. The Chairman keeps track of the agenda of the board and on the policy progress of the association. Moreover, the Chairman is responsible for initiating and leading the board meetings and the General Members Meetings. The Chairman should also be able to support and help board members. Finally, the Chairman should represent the board and act as the representative of the association to external parties.'

Next year, I will be the chairman of our wonderful association. I am excited to start this adventure together with five incredible individuals. During the candidate process, I preferred the function as chairman, mainly because of the challenges that the function brings. I am convinced that this function will help me tackle my learning goals the best. It also gives me the freedom to help my fellow board members with their learning goals in the best way possible.

I was raised in Heeze, a small town just south of Eindhoven. After high school I decided to study Architecture, Urbanism and Building Sciences. This study was interesting for me because I always liked designing, technical challenges and putting theoretical information in practical models. In my first year, I joined three committees at CHEOPS and have been in love with the association ever since. Halfway through the year I already knew that I wanted to do a board year, and I worked towards that goal for the next one and a half years. In the past two years I have met some incredible people, which I now can call friends. For this reason, I am most excited about meeting new people and members this year!

6.2 Secretary / Vice-Chairman

Name Jisse Silfhout
Date of Birth 04-08-2004
Place of Birth Utrecht



'The Secretary/Vice-Chairman is the right hand of the Chairman within the board. The Secretary/Vice-Chairman takes care of the minutes of the board meetings and General Members Meetings, of the incoming and outgoing post and is responsible for the members administration. Besides this, the Secretary/Vice-Chairman coordinates the publicity within the association.'

I am excited to start this year as the new secretary/vice-chairman of the 39th board of CHEOPS! The idea of being a board member had always seemed exciting, but I was too scared to take the leap. During my second year, as I became more familiar with the association, I thought, "Why not try out for the new board?" When starting the candidate process, I didn't prefer a function. However, in the process I got to know the different functions better and my learning goals and secretary fit right into these goals.

Houten is the place where I lived my whole life till I started studying in Eindhoven. I always liked to be creative and a bit technical, that is how I came across our study Architecture, Urbanism and Building Sciences. When the intro week started, I was interested in CHEOPS. I joined the Activity committee and the year after. Last year I also joined the Plugged committee, which was a fun committee, and I met many people.

In the coming year, I'm excited to get to know many more members of the association!

6.3 Treasurer

Name Neele Bakker
Date of Birth 09-09-2004
Place of Birth Oss



‘The treasurer is responsible for the financial affairs of the association and monitors and checks the finances of committees, sub associations (and podia). Next to that, the Treasurer gives the General Members Meeting insight in the financial situation of CHEOPS.’

Coming year, I will be the treasurer of CHEOPS. I am really looking forward to carrying out my duties as treasurer and forming a board with these great people. At first, I found many functions very interesting, but when I started to look into them more, I soon found out that the function of treasurer appealed to me the most. This was also where I saw the most challenge to tackle my learning goals. A nice aspect that comes with the treasurer's function is of course the responsibility for the Skybar!Underground. Last year I already had the opportunity to enjoy this great committee and to be fully involved with it again next year, I am very much looking forward to it!

Originally from the small town of Ravenstein in Brabant, I have been living in Eindhoven for about half a year now. My interest in architecture started at a fairly young age, so I soon knew I wanted to study architecture in Eindhoven. So far, I have done several committees within CHEOPS and really had a great time here with great people! Next year we will hopefully make it such a year again!

6.4 Commissioner of Education

Name Sofie Driessen
Date of Birth 24-08-2004
Place of Birth Nijmegen



‘The Commissioner of Education (CO) regulates everything within the association that has something to do with education. The CO supervises education consultations and represents the students of the department of the Built Environment in meetings within the department and university. The CO also follows the current state of affairs in the field of education and communicates this to the students.’

In the coming year, I will be the Commissioner of Education. I'm very excited to fulfill this role within the 39th board of CHEOPS. An appealing part of this function to me is the many meetings with the faculty or my fellow function members. I will meet a lot of new people. I get the opportunity to develop my professional skills and represent the students which feels like a great honour.

I grew up in a beautiful town, called 'Millingen aan de Rijn'. After graduating high school, I moved to Eindhoven to study at our department. During my first year, I joined the Party Committee where I had lots of fun organizing multiple parties in 'T Lempke. Through the association, I met some of my friends and made great memories. During my board year, I hope to do the same for others.

6.5 Commissioner of Professional Relations

Name Pepijn Walterbos
Date of Birth 28-05-2002
Place of Birth Tilburg



‘The Commissioner of Professional Relations (CVR) is responsible for maintaining and improving the network of course related contacts of CHEOPS. The CVR also coordinates and guides the course related contacts of the different committees of CHEOPS and follows the state of affairs in the field of course related activities to monitor the quality of these activities. The CPR establishes and maintains the relations of CHEOPS, the CVR organizes the activities with the external parties.’

Upcoming year, I am going to take on the function of Commissioner of Professional Relations. When I first started the candidate board process, I was interested in all functions, with a slight preference for a commissioner's function. Whilst I was writing down my learning goals for this coming year, I noticed that almost all of these learning goals were in line with this particular function, which is part of the reason why I am very excited to get the opportunity to take on this role within the 39th board of CHEOPS.

I was born and raised in a suburb of Tilburg. I really did not know what I wanted to study after high school, but after much deliberation, I decided on studying Architecture, Urbanism and Building Sciences at the TU/e. However, I had not moved to Eindhoven yet in my first year. After getting my BSA, when COVID-19 restrictions also started to decrease, I decided it was the right time to move to Eindhoven.

I also decided to become an active member of CHEOPS in my second year, which still is one of the best decisions I have made during my student years. I have already been in several committees throughout the years, and I am thrilled to take on a new adventure upcoming year!

6.6 Commissioner of Public Relations

Name Coert Kwakkernaat
Date of Birth 11-03-2003
Place of Birth Oosterbeek



‘The Commissioner of Public Relations (CPR) is responsible for the maintenance and improvement of contacts with companies, institutions and media, regarding acquisition of sponsorships and publicity. The CPR is also responsible for the coordination of acquisition and media contacts of committees. The CPR establishes and maintains the relations of CHEOPS, the CVR organizes the activities with the external parties.’

I am very excited to start my next year as the commissioner of public relations of our lovely association. My interest in this function started while conducting acquisition for the small trip committee, but now I am very excited to fulfill this function as an actual board member of CHEOPS. My learning goals fitted this function very well, on both personal and professional level. I'm eager to develop and am very thrilled to spend the next academic year together with my 5 board members.

Growing up I always used to love building stuff and being creative, this was also my reason for starting Architecture in Eindhoven. I am originally from Oosterbeek, which is a small town in Gelderland. At first, I was quite scared of moving away from my parents. But Eindhoven welcomed me with open arms, I joined DonQuishoot and in my second semester I became active at CHEOPS. This made my love for our association grow. I met some of my best friends at CHEOPS for which I am forever grateful.

7. Division of Committees and Services

Board

Rick van Kollenburg	Chairman
Jisse Silfhout	Secretary / Vice-Chairman
Neele Bakker	Treasurer
Sofie Driessen	Commissioner of Education
Pepijn Walterbos	Commissioner of Professional Relations
Coert Kwakkernaat	Commissioner of Public Relations

Board Transmission Committee (BTC)

Bart van den Berg	Chairman	38 th
Rosa Kievit	Secretary / Vice-Chairman	38 th
Olivier Verstijlen	Treasurer	38 th
Emma Borst	Commissioner of Education	38 th
Iza van Damme	Commissioner of Professional Relations	38 th
Anne Komdeur	Commissioner of Public Relations	38 th

Advisory Council (AC) - Rick van Kollenburg

Emma Kaandorp (Chairman AC)	Secretary / Vice-Chairman	36 th
Gijsbert Ebberts	Commissioner of Public Relations	34 rd
Floor de Jonge	Chairman	35 th
Job Jansen	Treasurer	35 th
Stan van Rijn	Chairman	36 th
Emma Kaandorp	Secretary / Vice-Chairman	36 th
Tristan Louw	Commissioner of Public Relations	36 th
Wouter Kortleve	Chairman	37 th
Sofie van Stam	Treasurer	37 th
Jonar Nikkels	Commissioner of Public Relations	37 th
Tom van Teeffelen	External advisor	

Audit - Neele Bakker

Job Janssen	Treasurer	35 th
Yannick Fermin	Treasurer	36 th
Tristan Louw	Commissioner of Public Relations	36 th
Sofie van Stam	Treasurer	37 th
Olivier Verstijlen	Treasurer	38 th
Wessel van Hoof	Member	

Other Councils

Rick van Kollenburg	Federation of Study Associations Eindhoven
Jisse Silfhout	Federation of Study Associations Eindhoven
Sofie Driessen	Program Committee
Sofie Driessen	Student Advisory Council
Sofie Driessen	Joint Program Committee
Sofie Driessen	Monitoring Group Bachelor College
Sofie Driessen	Monitoring Group Master

Course Related Committees

Pepijn Walterbos	Activity Committee
Jisse Silfhout	Contest Committee
Pepijn Walterbos	Magazine Committee
Pepijn Walterbos	Symposium Committee
Jisse Silfhout	Small trip Committee
Rick van Kollenburg	Support Trip Committee

Educational Committees

Sofie Driessen	Propaedeutic Council
Sofie Driessen	Bachelor Council
Sofie Driessen	Master Council

Leisure Committees

Coert Kwakkernaat
Neele Bakker
Rick van Kollenburg
Sofie Driessen
Rick van Kollenburg

Faculty Party Committee
SkyBar!Underground Committee
Plugged Festival Committee
Introduction Week Committee
Introduction Camp Committee

Facilitary Committees

Neele Bakker
Jisse Silfhout
Coert Kwakkernaat

Do It Yourself Committee
Promotion Committee
Media Committee

Lustrum Committees

Coert Kwakkernaat
Pepijn Walterbos
Sofie Driessen
Neele Bakker
Jisse Silfhout

Central Lustrum Committee
Sub Lustrum Committee 1
Sub Lustrum Committee 2
Sub Lustrum Committee 3
Sub Lustrum Committee 4

Services

Sofie Driessen
Pepijn Walterbos
Neele Bakker
Coert Kwakkernaat

Booksale
Social Media
Exploitation mobile beertap and SkyBar!Underground
Career Resources

8. Changes Compared to Last Year

8.1 Committee Approach

This year a few changes regarding the committees will be made. The acquisition committee will be introduced, the orientation committee will be abolished, and the contest committee will be added.

Acquisition committee

The acquisition committee will be set up; however, this committee will not function like other committees. The main aim of this committee is to create unity in acquisition within CHEOPS and its committees and for the CPR to have an overview of all acquisitions within our association. The committee will consist of the acquisition responsible(s) of all the committees conducting acquisition (e.g. trips, plugged, symposium) and the board responsible (the Commissioner of Public Relations). The committee will have monthly meetings (approximately) and serve as a moment of contact. It will improve communication between the CPR and the committees, and the committees among each other. Another aim of the committee is to help the committee members and provide guidance in doing acquisition by providing moments of feedback, possibilities for questions to the board and each other and optional trainings with tips. This can be altered depending on the needs of the committee members.

Orientation committee abolished

In the past years, the Orientation committee faced some problems. The first-year students had trouble with contacting companies. This became a lot of work for the Commissioner of Public Relations. Therefore, this committee will be abolished, because it has no added value anymore. The tasks like organizing the Career Orientation Excursions will now go to the Commissioner of Public Relations' daily tasks.

Contest committee

To keep the four first-year committees, the contest committee will start again this year. This committee will organize a contest every quartile. The committee can choose (provided) contests, or they can come up with new concepts and ideas. The committee aims to relate a large part of the contest activities to the Built Environment. It is a committee for students who want to improve their organizing skills, who are creative and who like competitions. Additionally, the committee will take care of the dinner before the faculty parties. These dinners were introduced by the 38th board and were a success for the attendance of the faculty parties.



Appendix A

9. CHEOPS Vision & Strategy Document

Version August 29th, 2024

Contents

Planning Pyramid
Vision Tetralogy of CHEOPS
Targets of CHEOPS
Goals per year
Year Policy

Planning Pyramid

Daily

Weekly

Per Quartile

Yearly

3-5 Years

Forever

Forever

Schedule

Actions

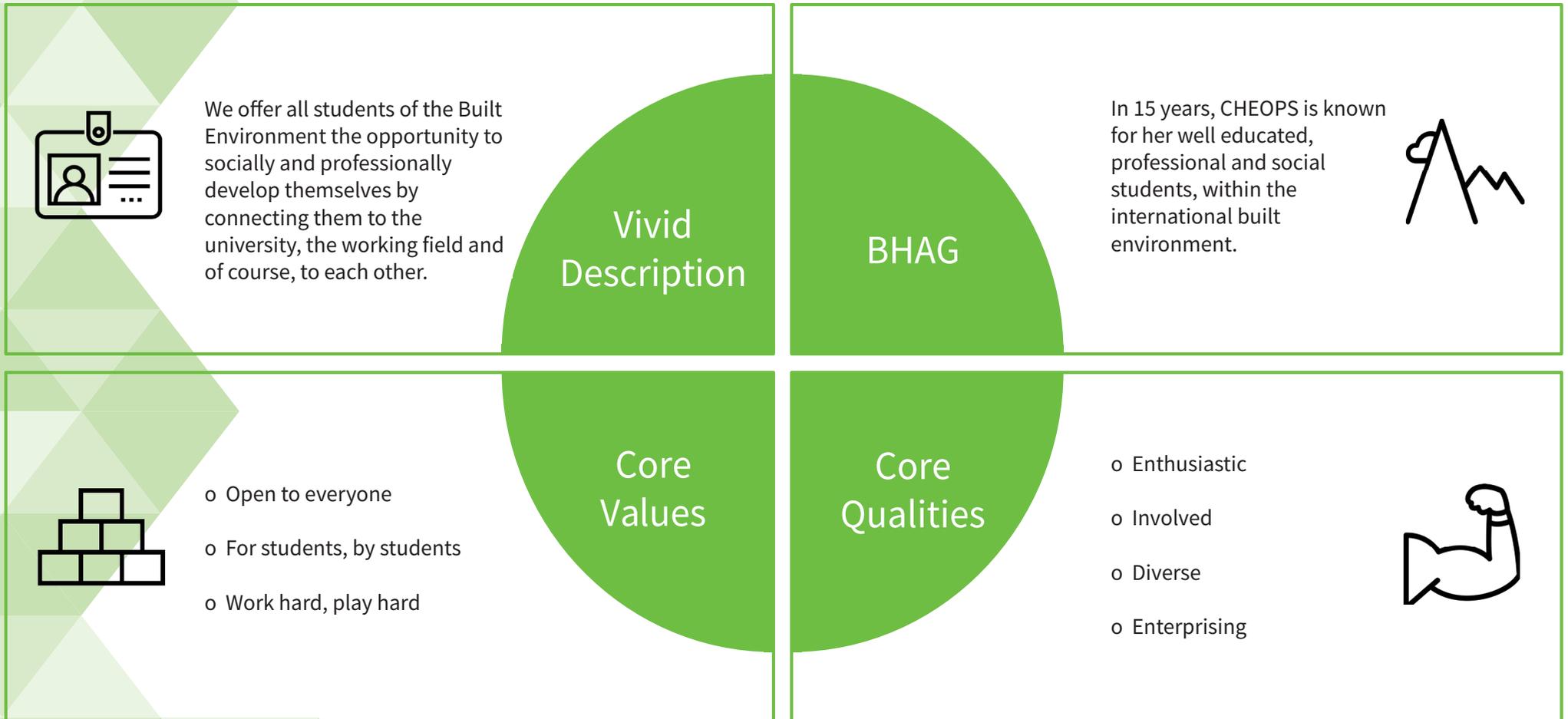
Goals

Targets

Why / Vivid Description

Core Values

Vision Tetralogy



Core Values & Qualities

- o Open to everyone
- o For students, by students
- o Work hard, play hard
- o Enthusiastic
- o Involved
- o Diverse
- o Enterprising

- CHEOPS is open to all students; bachelor and master and active and non-active members. We are open for questions, tips feedback and improvement. The students of CHEOPS are open minded, open to experiencing new things and meeting people.
- Everthing CHEOPS does, is done for and organized by her students.
- Collaboration is a vital aspect of CHEOPS, both within and apart from the study. In addition, having fun and socializing is an important aspect that should go hand in hand with the serious matters.
- CHEOPS members are enthusiastic and they can enthuse, motivate and stimulate others.
- CHEOPS, as well as her members, is involved with her students, their education and with the Built Environment.
- CHEOPS is there for the Built Environment students of all different years and disciplines. CHEOPS has a wide range of sub-associations and committees that operate in different fields and offer a diverse program of social and professional activities, to hand students the opportunity to both specialize and broaden their view.
- CHEOPS members take initiative, are active and are not scared to try new things.

Targets

2014 2020

Target 1

- i. Clear and complete policy
- i. Clear information structure
- p. Regional network Built Environment
- c. Drinks attended by diverse public

2020 2026

Target 2

- e. Clear and popular evaluation system
- p. Working CHEOPS Teacher Network
- c. All activities are well visited
- f. National news with prestige project(s)

Target 3

- i. Synergy CHEOPS and the sub-associations
- e. Known for good education and satisfied students
- p. National network Built Environment
- p. Big and effective alumni network

2026 2032

Target 4

- i. The board only has a management task
- p. International network of study associations and universities within the Built Environment
- f. Event with international fame

BHAG

- a. Top 10 of built environment studies in the world
- b. International network Built Environment
- c. All students want to be part of CHEOPS and show that actively
- d. Yearly in the news with prestige projects

Targets - Explanation

Categories

The sub-targets are divided in 5 categories:

- c. Community
- e. Education
- f. Fame
- i. Internal
- p. Professional & Network

Fame (f)

Target 2:

- CHEOPS is in the national news with one or more amazing prestige project(s).

Target 4:

- CHEOPS organizes an event with international fame within the built environment

BHAG reached if:

- At least every year, CHEOPS is in the news with prestige projects.

Community (c)

Target 1:

- The CHEOPS drinks are visited by a diverse and big group of active students, non-active students and staff.

Target 2:

- Without effort, all CHEOPS activities are visited by at least 70% of the maximum capacity with a mixture of active and non-active members.

BHAG reached if:

- All built environment students want to take part in committees and activities of CHEOPS and are proud to show that they are a member.

Internal (i)

Target 1:

- CHEOPS has a clear policy and all CHEOPS bodies are aware of their role in this:

- Long term plan: vision and strategy document
- Policy to secure continuity in finance, activities and contacts
- CHEOPS has a clear information keeping structure:
 - Archiving structure
 - Database for monitoring activities
 - Scripts and evaluations of all activities / bodies

Target 3:

- CHEOPS and the sub associations work together in an effective and efficient way. The structure is effective and known and appreciated by all students of the built environment.

BHAG reached if:

- The board of CHEOPS is only occupied with management tasks and not with practical things that committee members can also do. The structure is efficient and effective.

Education (e)

Target 2:

- The department and CHEOPS together have an evaluation system that works well and is known by all students. Students see the importance and a lot of them want to take part in the system.

Target 3:

- The Department of the Built Environment of the TU/e is widely known for its good education and satisfied students. Many students want to study here for the good education and great education supporting activities.

BHAG reached if:

- The education at our department is excellent and it is in the top 10 of built environment studies in the world.

Professional & Network (p)

Target 1:

- CHEOPS has a regional network of companies and educational institutions within the built environment.

Target 2:

- CHEOPS has a working CHEOPS Teacher Network:
 - Lots of teachers visit CHEOPS activities
 - Half of the CHEOPS activities are promoted/ supported by a course

Target 3:

- CHEOPS has a national network of companies and educational institutions within the built environment.
- CHEOPS has a big and effective alumni network where a lot of alumni take place in and with which CHEOPS cooperates a lot.

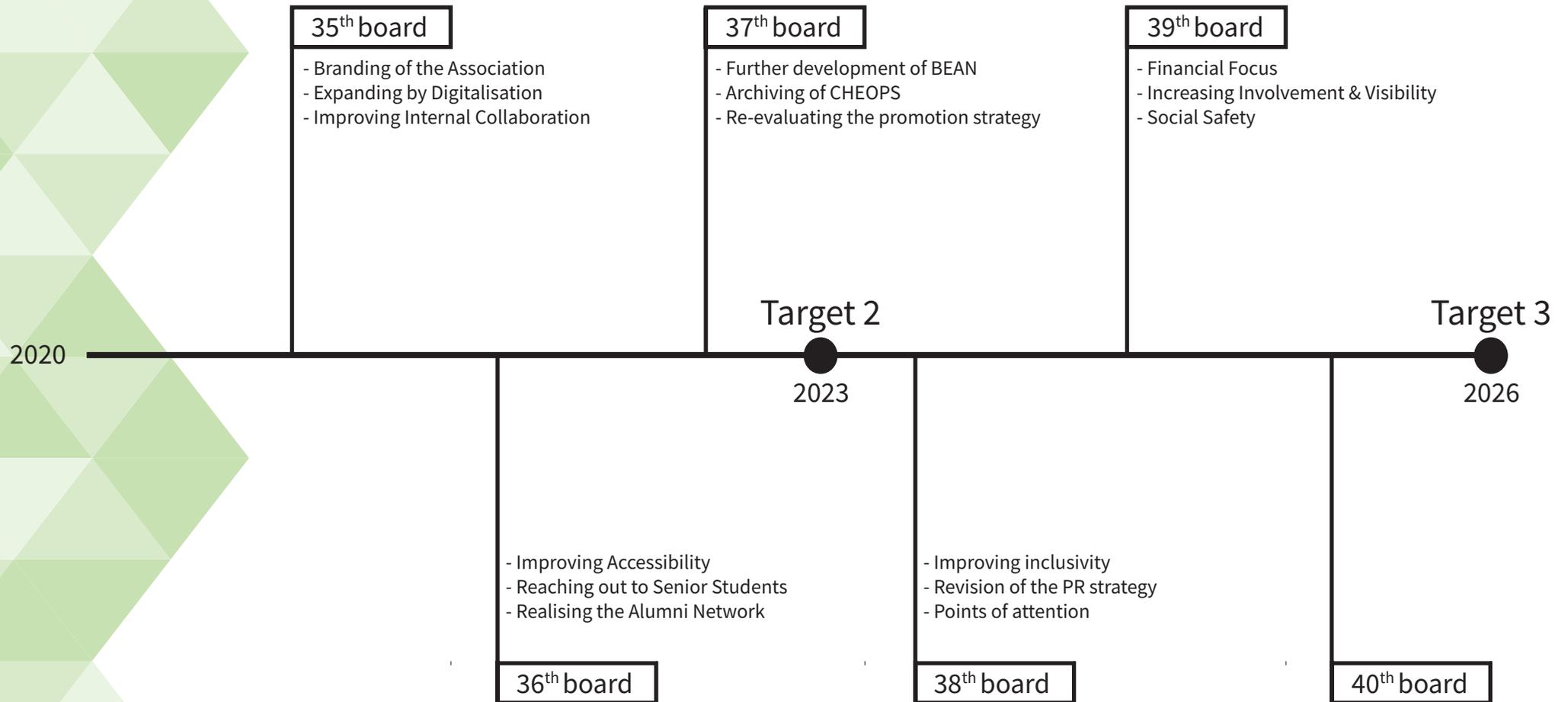
Target 4:

- CHEOPS is part of a working international network of study associations and universities within the built environment.

BHAG reached if:

- CHEOPS has an international network of companies and educational institutions within the built environment.

Goals



Note: the explanation of the initial goals, achievements, conclusions and reflections of the policy plan of every board is collected in the document 'History of goals and achievements CHEOPS' and needs to be updated by the board every year. Location: CHEOPS board workspace > board > policy plan > CHEOPS Vision & Strategy.

Year Policy

39th board

Goal 1: Financial Focus

The 39th board of CHEOPS aims to improve the financial structure of the association. This point is divided into two main elements. Firstly, the matter surrounding becoming tax liable, which is the main focus point. In addition, restructuring the audit is an aspiration within this policy point. The last part consists of improving the stock counting system in the Skybar! Underground. Within CHEOPS, more money is spent on costs than is generated by sales, creating a VAT concern. Furthermore, the knowledge and approach are conveyed verbally during audit meetings and there is no clear document on how to approach audit meetings in the most efficient, yet reliable way.

Goal 2: Increasing Involvement & Visibility

CHEOPS, as an association, strives to provide its members with relevant and interesting activities. To achieve this aim, it is essential for the association to maintain close contact with our faculty to provide activities that are most relevant to the current curriculum. Next to this, it is important for the association to increase its visibility since this is an important factor in attracting new partnerships. These don't only provide our acquisition but also the possibility for CHEOPS to grow. As stated in the long-term policy plan, CHEOPS aims to increase its visibility on a wider scale.

Goal 3: Social Safety

CHEOPS is dedicated to creating a safe and inclusive environment for students. This year, we'll focus on raising awareness of social safety and making it a key concept in our association. Our approach includes gathering data, staying connected with the faculty, increasing visibility through promotion, organizing relevant activities, and having a Social Safety Week in the second semester. By conducting research early on, we'll organize activities to student needs, ensuring strong engagement. Social Safety Week will be the highlight, reinforcing our commitment to these values and setting a foundation for future boards.